

# Northdoor helps hotelier migrate critical SQL Server to Azure cloud

Farncombe Estate was recently transformed by a multimillion-pound investment, and it now represents something unique in the UK hospitality industry. Northdoor helped Farncombe Estate achieve a rapid, trouble-free migration to the Microsoft Azure cloud by seamlessly migrating their apps and workloads from an on-premises SQL Server

to Azure—without any interruption for the business. Northdoor provided design and migration consultancy services to migrate Farncombe’s key line-of-business on-premises SQL Server, which ran their hotel management booking system. Farncombe Estate now use SQL Server in Azure to run this business-critical capability.



## AT A GLANCE

**Customer:** Farncombe Estate

**Website:**  
<https://www.farncombeestate.co.uk>

**Customer Size:** Medium (50 - 999 employees)

**Country:** United Kingdom

**Industry:** Travel and Transportation

**Products and Services:** Microsoft Azure

# Northdoor, Farncombe Estate, & SQL Server on Microsoft Azure

## Customer Challenges

Farncombe required help from a third-party professional services consultancy to help them modernise and migrate their SQL Server to the Azure cloud to run their critical hotel management booking system. The on-premises server was running old versions of SQL and was beginning to experience performance problems as the database grew and demand on the front-end application increased.

## Partner Solution

Northdoor provided design and migration consultancy services to safely migrate Farncombe's on-premises SQL Server to the Azure cloud. The solution provider first audited the existing server and ran performance monitoring to understand the compute resource requirements to generate an appropriate design for the upgraded server. Northdoor then advised Farncombe on their SQL Server licensing options, and ultimately upgraded and migrated the server to Azure. Post-migration, Northdoor monitored the SQL Server in Azure and reconfigured the specifications to ensure optimum performance and lowest cost.

## Customer Benefits

By migrating to an Azure cloud environment, Farncombe Estate has reduced its overall costs, whilst reducing its IT team's server-management efforts and improving disaster-recovery and business-continuity capabilities. In addition, updates are automated, so Farncombe can be confident that they're running the latest SQL Server version in the cloud. Azure also provides scalability, so the hotelier can ramp up and down its compute resources in response to demand.

Farncombe Estate didn't have the in-house skills to manage the migration. With their 30 years' worth of experience, Northdoor enabled Farncombe to achieve a rapid, trouble-free migration to the Azure cloud.

Northdoor ensured that the new server environment would satisfy existing and future demand on the database and front-end application, optimising performance whilst reducing management overhead and costs.

The environment was designed to minimise potential downtime in the event that Farncombe would need to implement a disaster-recovery plan.